



Company Logo

A multifaceted company dealing in everything from promotions to computer system, wanted to create a strong brand image.

Three visuals were created and presented to the client. The top one being chosen as the final version. This logo is non-specific and allows the company to operate in any area without their image typecasting them.

The two other sample visuals lean towards the computer systems that have become a recent mainstay of their business recently. This was a possible route the company wanted to explore, but were more happy with the generic styling of the top logo.

