



Student Mobiles Website logo.

This client wished to create a sub-brand for the sale of its mobile phones to students. We created a distinctly different image, more friendly and accessible, which wouldn't look out of place beside the parent company image.

The shapes in the face of the logo are distorted versions of the arcs and circles from the parent company logo - the mobile shop.com as above. The phone is custom drawn to resemble a modern mobile phone.