



LEEDS
METROPOLITAN
UNIVERSITY

Halls of Residence Logo

Leeds Metropolitan University wanted a logo to brand their new £18m halls of residence. More than that, they wanted one of their students to produce it for them. Designed to depict the imposing tower at the residences, this logo was designed by one of our student designers, studying at the University.

This image beat off strong competition from other contenders. It was picked not only on the overall appeal of the design, but also it's versatility for use - being simple line art rather than a more complicated design.